

MISTI SUMMER GAY

msgartanddesign@gmail.com
msgartanddesign.com

EDUCATION

2018 Appalachian State University | Boone, NC
Graduated Magna Cum Laude (3.7 GPA)
BFA Studio Art
BFA Graphic Design

EXPERIENCE

- 2019+ Graphic Designer + Manager, Ads N Art
- Create digital files ready for screenprinting, wide-format printing and embroidery based on customer artwork or commissioned designs for custom apparel and signage
 - Draw artwork for customers as well as offer assistance in logo making or other branding needs
 - Manage orders from start to finish
- 2019-20 Graphic Designer, Capmar Insurance
- Create brochures, rack cards, business cards, handouts etc. that advertise the company's services
 - Formatting these documents and sending them out for print
- 2015+ Freelance Graphic Designer and Artist
- Assisting clients in making logos and identity for their startup businesses
 - Revamping old identity and providing web presence for established businesses
 - Creating custom paintings or drawings for individuals
- 2018 *Chew On It*, Senior BFA Show, Smith Gallery, Appalachian State University | Boone, NC
- 2017 *Alternative Facts*, Senior BFA Show, Smith Gallery, Appalachian State University | Boone, NC
- 2012 Assistant Instructor | Raleigh, NC
- Created lesson plans
 - Critiqued and provided feedback for student work

ACHIEVEMENTS

Academic Chancellor's List
Dean's List

Philanthropy Gamma Beta Phi Honor Society | Boone, NC
Inducted for 3.5+ GPA and community service hours, 2015-8

Art Best in Show | Raleigh, NC
Street Painting Festival, artSPARK, 2013

SKILLS

Digital Illustrator, Photoshop, InDesign, CorelDRAW, Procreate, Versaworks, CutStudio

Analog Painting, Drawing, Printmaking

Web HTML 5, CSS, Bootstrap, Editing Pre-Made Templates

Microsoft Word, Excel, Powerpoint